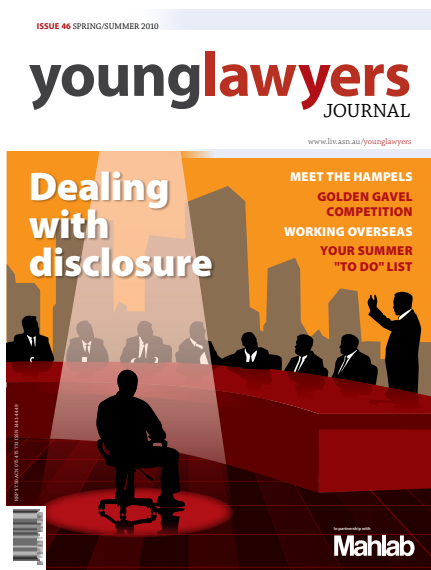


younglawyers

JOURNAL

www.liv.asn.au/younglawyers



DISTRIBUTION

The *Young Lawyers Journal* is distributed to the members of the Young Lawyers section. This section has 6,000 members and is the most active and involved section of the LIV membership, with a steadily growing number of members. The *Young Lawyers Journal* is published three times a year, in April, August and December, and is the most effective means of accessing this important member section of the LIV.

ADVERTISING RATES (AU\$ – excludes GST)

SIZE	CASUAL	2 X	3 X
Double page spread	\$1620	\$1457	\$1378
Full page	\$1227	\$1105	\$1043
1/2 horizontal or vertical	\$790	\$712	\$672
1/4 horizontal or square	\$523	\$470	\$444

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BOOKING DEADLINES

APRIL 2011

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Material: 11 February 2011

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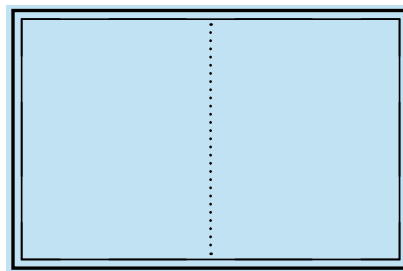
Booking: 6 June 2011

Material: 14 June 2011

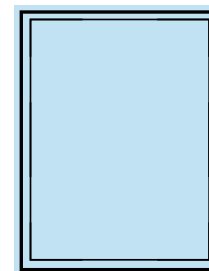
DECEMBER 2011

Booking: 3 October 2011

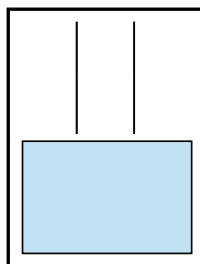
Material: 10 October 2011



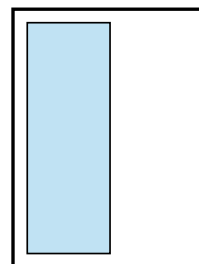
Double page spread
275mm x 420mm wide*



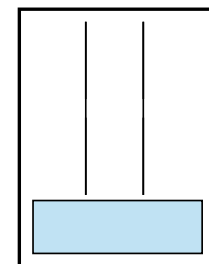
Full page
275mm x 210mm wide*



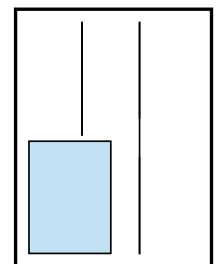
1/2 horizontal
120mm x 181mm wide



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245mm x 88mm wide



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1/4 standard
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TO BOOK CALL:

Greg Cooper

Advertising Sales Manager

P: 03 9607 9496

F: 03 9607 9451

E: gcooper@liv.asn.au

*Add 3mm bleed to trim size.

ADVERTISING MATERIAL REQUIREMENTS

Digital material

Advertisements should be supplied on CD or email your files to the advertising manager Greg Cooper, at gcooper@liv.asn.au.

An up-to-date colour proof or laser print must be supplied with all hard copy advertisements.

Accepted file formats (in preferred order)

PDFs

- **Output:** Press quality composite CMYK PDF
- **Fonts:** Embed all fonts.

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- All fonts converted to outlines and images embedded.

Adobe Photoshop TIFF, EPS or JPEG

- Scaled to size at 300dpi or greater.
- In CMYK mode, or in greyscale or bitmap for mono ads.
- When supplying as a JPEG, ensure the file is saved at the maximum quality/resolution.

Adobe In Design

- Must include all screen and postscript printer fonts.
- All linked images to be supplied with the main file and scaled to size at 300 dpi or greater, in CMYK mode (or bitmap/greyscale if appropriate), saved as either EPSs or TIFFs or highest quality JPEGs.



A Law Institute of Victoria publication

BOOKING FORM

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Greg Cooper, Advertising Sales Manager, Law Institute of Victoria,
GPO Box 263C, Melbourne 3001 or DX 350 Melbourne,
or fax 03 9607 9451 or email gcooper@liv.asn.au.

Advertiser/Company name

First Name

Surname

Organisation

Position

Email

Address

Postcode

Telephone

Facsimile

ADVERTISING SPECIFICATIONS

COST (EXCLUDES GST)

	Casual	2 X	3 X
Double page spread	<input type="radio"/> \$1620	<input type="radio"/> \$1457	<input type="radio"/> \$1378
Full page	<input type="radio"/> \$1227	<input type="radio"/> \$1105	<input type="radio"/> \$1043
Half page vertical	<input type="radio"/> \$790	<input type="radio"/> \$712	<input type="radio"/> \$672
Half page horizontal	<input type="radio"/> \$790	<input type="radio"/> \$712	<input type="radio"/> \$672
Quarter page standard	<input type="radio"/> \$523	<input type="radio"/> \$470	<input type="radio"/> \$444
Quarter page horizontal	<input type="radio"/> \$523	<input type="radio"/> \$470	<input type="radio"/> \$444

**LIJ ADVERTISERS
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EDITION

April 2011

August 2011

December 2011

PAYMENT OPTIONS

Payments under \$1000 must be made by credit card or cheque only.

A Tax Invoice will be forwarded in the month your advertisement appears in the Young Lawyers Journal. Please retain a copy for your records.

Total amount \$

Cheque – payable to: Law Institute of Victoria Diners Club Mastercard Visa Amex

Card Number

Expiry Date

 /

Name on card

Signature of cardholder

Please place my booking for advertising in the *Young lawyers Journal*. I have read and understand the conditions set out below.

Signature of advertiser/agent

Date

TERMS AND CONDITIONS Advertising accounts are payable 30 days net. Quantity discounts apply only to space used within a twelve-month period. When insufficient space is used to warrant a discount, a surcharge will be made at the applicable rate upon termination. All advertising material is subject to the approval of the publisher, who reserves the right to veto any material. No responsibility can be accepted for any loss arising from failure of all or part of an advertisement to appear or for any error in an advertisement. Advertising rates are subject to variation at one month's notice, except series rates for contracts, which apply for the period of the contract.