

SUGGESTED SIZES AND PRICING

Below are samples of some of the available advertisement sizes. The minimum depth is 40mm.

ALL ADVERTISING RATES BELOW INCLUDE GST

40mm deep
(58mm wide x 40mm high)

B & W \$121.00
Colour \$148.50

60mm deep
(58mm wide x 60mm high)

B & W \$176.00
Colour \$220.00

100mm deep
(58mm wide x 100mm high)

B & W \$291.50
Colour \$363.00

50mm deep
(58mm wide x 50mm high)

B & W \$148.50
Colour \$181.50

80mm deep
(58mm wide x 80mm high)

B & W \$236.50
Colour \$291.50

FINALISED ARTWORK SPECIFICATIONS FOR BEST RESULTS

- Supply as High Resolution PDF
- CMYK colour profile
- Image resolution of 300 DPI
- No crops or bleed required
- Use a 1pt keyline around edges of Ad
- 6 point smallest size of font
- 8 point smallest size of font on dark background
- Embed all fonts

Contact - Advertising Executive

Ph: (03) 9607 9496

Email: advertising@liv.asn.au

Web: www.liv.asn.au/Advertising

GPO Box 263, Melbourne VIC 3001

Level 13, 140 William Street, Melbourne VIC 3000



CIRCULATIONS
AUDIT BOARD

11,448 – CAB audited
March 2020

90mm deep
(58mm wide x 90mm high)

B & W \$264.00
Colour \$330.00

70mm deep x 2 columns wide

(118mm wide x 70mm high)

B & W \$407.00
Colour \$506.00

Please complete and return to: Advertising Executive
 Law Institute of Victoria, GPO Box 263, Melbourne 3001
 or DX 350 Melbourne or email advertising@liv.asn.au

Customer ID

Advertiser/Company name _____ Date booked _____
 Booked by _____ Invoice to _____
 Address _____ Postcode _____
 Phone _____ Email _____

CATEGORY SELECTION (Please make one selection).

- Accountants Building & Construction Consultants Costing Services Expert Witnesses Forensic Services
 Locum Services Mediation Notaries Office Space Positions Vacant Practices & Partnerships
 Solicitors – Victoria Solicitors – Interstate & OS Stockbrokers Valuations
 Please specify: _____ Wills & Estates Line Advertisements (black and white only) \$126.50

EDITION SELECTION	BOOKING DEADLINE	ARTWORK DEADLINE		BOOKING DEADLINE	ARTWORK DEADLINE
<input type="checkbox"/> Jan/Feb	11/12/2020	18/12/2020	<input type="checkbox"/> August	24/06/2021	30/06/2021
<input type="checkbox"/> March	21/01/2021	28/01/2021	<input type="checkbox"/> September	22/07/2021	29/07/2021
<input type="checkbox"/> April	18/02/2021	25/02/2021	<input type="checkbox"/> October	19/08/2021	26/08/2021
<input type="checkbox"/> May	25/03/2021	31/03/2021	<input type="checkbox"/> November	23/09/2021	30/09/2021
<input type="checkbox"/> June	23/04/2021	30/04/2021	<input type="checkbox"/> December	21/10/2021	28/10/2021
<input type="checkbox"/> July	20/05/2021	27/05/2021			

PRINT ADVERTISING RATES (Please tick ad size and colour preference). Prices are per issue and include GST.

SIZE (others available on request)	COLOUR (CASUAL)	COLOUR (X6)	COLOUR (X11)	B&W (CASUAL)	B&W (X6)	B&W (X11)
40mm deep x 1 column	<input type="radio"/> \$148.50	<input type="radio"/> \$137.50	<input type="radio"/> \$126.50	<input type="radio"/> \$121.00	<input type="radio"/> \$110.00	<input type="radio"/> \$104.50
50mm deep x 1 column	<input type="radio"/> \$181.50	<input type="radio"/> \$170.50	<input type="radio"/> \$159.50	<input type="radio"/> \$148.50	<input type="radio"/> \$137.50	<input type="radio"/> \$132.00
60mm deep x 1 column	<input type="radio"/> \$220.00	<input type="radio"/> \$203.50	<input type="radio"/> \$192.50	<input type="radio"/> \$176.00	<input type="radio"/> \$165.00	<input type="radio"/> \$159.50
70mm deep x 1 column	<input type="radio"/> \$258.50	<input type="radio"/> \$242.00	<input type="radio"/> \$225.50	<input type="radio"/> \$203.50	<input type="radio"/> \$187.00	<input type="radio"/> \$181.50
80mm deep x 1 column	<input type="radio"/> \$291.50	<input type="radio"/> \$275.00	<input type="radio"/> \$258.50	<input type="radio"/> \$236.50	<input type="radio"/> \$220.00	<input type="radio"/> \$209.00
90mm deep x 1 column	<input type="radio"/> \$330.00	<input type="radio"/> \$308.00	<input type="radio"/> \$291.50	<input type="radio"/> \$264.00	<input type="radio"/> \$242.00	<input type="radio"/> \$231.00
100mm deep x 1 column	<input type="radio"/> \$363.00	<input type="radio"/> \$335.50	<input type="radio"/> \$319.00	<input type="radio"/> \$291.50	<input type="radio"/> \$269.50	<input type="radio"/> \$258.50
110mm deep x 1 column	<input type="radio"/> \$401.50	<input type="radio"/> \$374.00	<input type="radio"/> \$352.00	<input type="radio"/> \$319.00	<input type="radio"/> \$297.00	<input type="radio"/> \$286.00
40mm deep x 2 column	<input type="radio"/> \$291.50	<input type="radio"/> \$269.50	<input type="radio"/> \$258.50	<input type="radio"/> \$236.50	<input type="radio"/> \$220.00	<input type="radio"/> \$209.00
50mm deep x 2 column	<input type="radio"/> \$363.00	<input type="radio"/> \$341.00	<input type="radio"/> \$319.00	<input type="radio"/> \$291.50	<input type="radio"/> \$269.50	<input type="radio"/> \$258.50
60mm deep x 2 column	<input type="radio"/> \$434.50	<input type="radio"/> \$401.50	<input type="radio"/> \$385.00	<input type="radio"/> \$346.50	<input type="radio"/> \$319.00	<input type="radio"/> \$308.00
70mm deep x 2 columns	<input type="radio"/> \$506.00	<input type="radio"/> \$473.00	<input type="radio"/> \$451.00	<input type="radio"/> \$407.00	<input type="radio"/> \$374.00	<input type="radio"/> \$363.00

TOTAL PRINT ADVERTISING (INCL GST)

\$

PAYMENT OPTIONS

PAYMENT FREQUENCY: Per edition Lump sum

Bookings from new advertisers must be accompanied by full payment

- Credit Card Invoice
 Diners Club Mastercard Visa LIV Amex Amex

Card number Expiry Date / CVC*

**The CVC is the three digits printed on the back of all cards except Amex, where the CVC is the four digits located on the front of the card.*

Name on card _____

By signing this booking confirmation, the advertiser agrees to the Advertising Terms and Conditions published at www.liv.asn.au/Advertising-Terms.

Signature of advertiser/agent _____

Date _____

Terms and Conditions: Advertisements submitted to the *Law Institute Journal* are subject to approval by the publisher (Law Institute of Victoria). Advertisers are responsible for ensuring that advertisements comply with Commonwealth, State and Territory laws. The publisher reserves the right to reject any advertisement or copy. If applicable, payment of invoice is required within 30 days of issue. Pricing does not include agency fees. To ensure publication of advertisements, bookings must be received by 5pm on the day of the booking deadline. All cancellations must be in writing and received 1 week prior to booking deadline. To view full Terms & Conditions visit www.liv.asn.au/StandardAdvertisingTerms. Updated 09/11/2020