

2027 LIV Diary Directory:

Professional Essentials

Media kit

**BOOKING DEADLINE
24 JULY 2026**

**ARTWORK DEADLINE
31 JULY 2026**



LIV Diary Directory: Professional Essentials

The Law Institute of Victoria's LIV Diary Directory provides a unique opportunity to promote your business throughout the year to legal professionals in law firms across Victoria.

The LIV Diary Directory is an essential reference tool for Victorian legal professionals, providing valuable information including details of barristers' clerks, accredited specialists and mediators, fees and other essential practice-related information.

We offer your business the opportunity to be associated with our coveted readership of legal practitioners, which includes judges, barristers, police, legal educators, government departments and other allied professionals.

Space is limited so book now to take advantage of the exposure that advertising in the 2027 LIV Diary Directory can provide you.



INCREASE YOUR ADVERTISING REACH

Diary Directory 2027 advertisers are eligible for a two month free advertising trial in the LIV Legal Services Marketplace the Law Institute of Victoria's dedicated digital marketplace.

marketplace.liv.asn.au

Tab Section Dividers

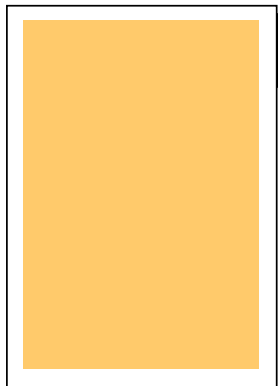
Full colour

Specific Position Loading 15%

The 2027 LIV Diary Directory is divided into sections that are used by lawyers on a daily basis. These sections are separated by glossy, laminated dividers on which full colour advertising space is available – in full, half, quarter and sixth page sizes. Including the Diary section divider, there are 10 dividers in total.

Sections:

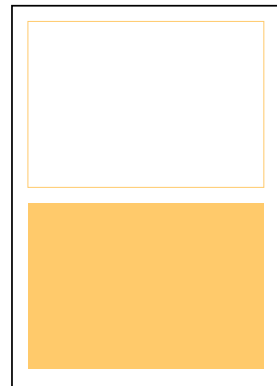
- Diary/Forward Planner
- Quick Reference
- Accredited Specialists/Mediators
- Barristers/Solicitor Advocates
- Affidavits/Stat Decs
- Courts and Tribunals
- State Revenue Office/ASIC/
Land Registry
- Conveyancing
- Litigation
- LIV Member Services/Index



Full page

170 x 250mm (wxh)

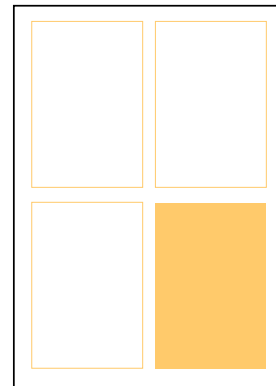
\$3,500



Half page

170 x 120mm (wxh)

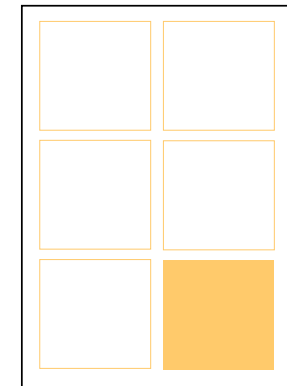
\$2,100



Quarter page

80 x 120mm (wxh)

\$1,250



Sixth page

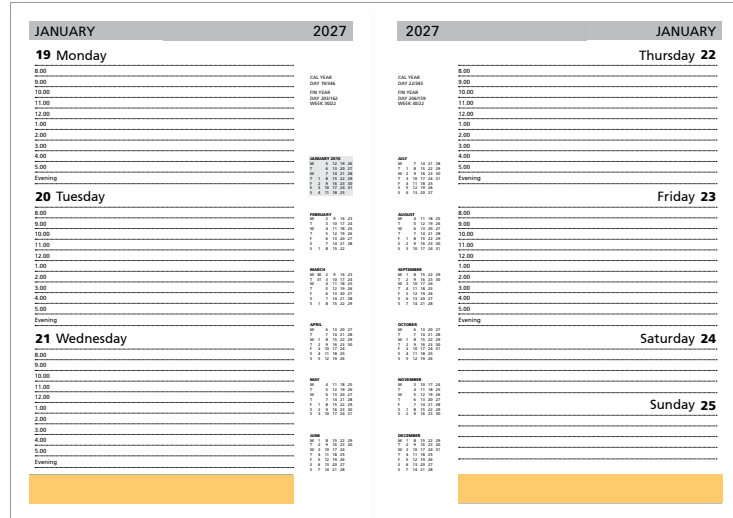
80 x 80mm (wxh)

\$750

**All advertising rates are exclusive of GST.*

Base Strips

Spot colour only



Diary Base Strips

1 spot colour only
Both sides of diary
140 x 15mm (wxh)

\$2800

Note:
B&W with 1 Pantone colour
(no CMYK)

*All advertising rates are exclusive of GST.



Directory Base Strips

1 spot colour only
160 x 20mm (wxh)

\$990

Note:
B&W with 1 Pantone colour
(no CMYK)



Available in sections:

- Quick Reference
- Barristers' Clerks/Solicitor Advocates
- Courts and Tribunals
- State Revenue Office/ASIC/Land Registry
- Conveyancing
- Litigation

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ARTWORK DEADLINE
31 JULY 2026

Contact

Advertising bookings and artwork: advertising@liv.asn.au

Law Institute of Victoria
Level 13, 140 William Street Melbourne VIC 3000

GPO Box 263, Melbourne VIC 3001

T: 0426 077 702

Artwork Specifications

PDFs

- Artwork should be supplied as print-ready PDF format only, with fonts embedded
- All images must be CMYK or greyscale
- Colour and greyscale images should be at least 300dpi
- Line artwork and logos should be 1200dpi.

Mono and spot colour ads

- Artwork should be supplied as high resolution PDFs
- Files must be supplied as greyscale (black as default)
- Spot colour ads should be supplied with one additional Pantone colour (e.g. greyscale with Pantone red only).

Supply by email to advertising@liv.asn.au

Terms and conditions

Advertisements submitted to the 2027 LIV Diary Directory are to be approved by the publisher (Law Institute of Victoria).

Advertisers are responsible for ensuring that advertisements comply with Commonwealth, State and Territory laws. The publisher reserves the right to reject any advertisement or copy. Payment of advertising is required within 30 days of invoice. To ensure publication of advertisements, bookings must be received by 12pm on the day of the booking deadline. All cancellations must be in writing and received no later than 1 week prior to booking deadline.