The Victorian Legal Awards is the most prestigious legal awards program in Victoria, dedicated to recognising the excellence and outstanding contributions of legal professionals in this state.

Each year, hundreds of legal professionals gather from around Victoria to publicly recognise the contributions of the “best of the best”. Finalists and winners will be acknowledged at an awards ceremony attended by esteemed members of the judiciary and leading lawyers, bringing members of the profession together for a night of celebration, live entertainment and dancing.

Event Date
Fri 18 May 7PM

Venue
Peninsula, Shed 14, Central Pier
161 Harbour Esplanade, Docklands
About the Law Institute of Victoria

The Law Institute of Victoria (LIV) is the state’s peak body for those with a career in the legal sector, with a membership of more than 19,500 lawyers, judges, barristers, government and corporate solicitors, and a variety of other legal professionals and law students.

Members of the LIV belong to an influential, high-income profession with strong purchasing power, making the membership base one of the most sought after in the country.

With a diversity of backgrounds, ages, interests and experiences, members of the LIV represent a wide range of demographic profiles.
## Platinum Sponsorship Program

<table>
<thead>
<tr>
<th>SCHEDULE</th>
<th>YOUR BENEFITS</th>
<th>PLATINUM</th>
<th>PLATINUM (AUTOMOTIVE)</th>
</tr>
</thead>
</table>
| **PRE-CEREMONY** | Your logo/company name to appear as sponsor across multiple marketing channels:  
• Inclusion on LIV website and heavily promoted through weekly LIV emails and relevant marketing collateral produced to promote the awards ceremony.  
• Inclusion on all printed posters and advertisements promoting the ceremony period, including Law Institute Journal (circulation ~13,000).  
• Referenced through written materials as 14th Victorian Legal Awards – Sponsored by <your company>  
Standalone sponsor page on the LIV Victorian Legal Awards webpage.  
Acknowledgement of sponsorship in pre-event Media Release. | ![Symbol]     | ![Symbol]                                             |
| **AWARDS CEREMONY** | Logo on screen at the ceremony.  
Awards slides to reference sponsor.  
Dedicated sponsor slide as part of the marketing loop.  
Full page advert in the awards ceremony booklet.  
Opportunity to do a seat drop / provide gift to attendees (must be approved by LIV) LIV staff to do seat drop.  
Opportunity to be the naming right sponsor for one award (preferential choice up to a specific date, afterwards based on availability).  
Table of 10 (valued at $2000).  
One (1) pull-up banner at the venue (positioned by LIV staff).  
Opportunity to play short (up to 90 seconds) TVC during the ceremony. LIV to determine most appropriate timeslot.  
Opportunity for a two minute (max) welcome speech (to be approved by LIV staff).  
Verbal acknowledgment by MC or other on the night as the platinum sponsor of the awards.  
Your vehicle prominently displayed within the venue for the duration of the event. Any extra costs associated with delivery and placement of vehicle to be born by the sponsor. Weight restrictions apply. | ![Symbol]     | ![Symbol]                                             |
| **POST-CEREMONY** | Opportunity to send a promotional EDM to attendees post event, sent by the LIV as a member offer. This EDM will be shared with other platinum sponsor (maximum of 2 platinum sponsors). Content to be approved by the LIV. The LIV will not share delegate names and contact details with sponsors.  
Referenced in all post event communication as the 14th Victorian Legal Awards – Sponsored by <your company>.  
LIV Press Releases relating to winners will use the following terminology when referencing the awards 14th Victorian Legal Awards – Sponsored by <your company>.  
Premium position in one week of LawNews advertising, which is sent on a daily basis to 13,000+ LIV Members. | ![Symbol]     | ![Symbol]                                             |

**TOTAL VALUE:** $12,000 +GST

Should a sponsor wish to add bespoke benefits tailored to their corporate needs, this will come at an additional cost and must be agreed to by the LIV.
## Award Sponsor

<table>
<thead>
<tr>
<th>SCHEDULE</th>
<th>YOUR BENEFITS</th>
<th>AWARD SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRE- CEREMONY</strong></td>
<td>Opportunity to be the naming right sponsor for one Award (based on availability), which will be referenced: In all written (electronic and hardcopy) materials when the Award is mentioned, including the LIV Awards website, pre-event Media Release and Law Institute Journal (when finalists are announced) - Top 10 Rising Star — sponsored by &lt;your company&gt;.</td>
<td></td>
</tr>
<tr>
<td><strong>AWARDS CEREMONY</strong></td>
<td>Named as category sponsor for award by MC at the ceremony. Listed as an award category sponsor in the awards ceremony booklet. Logo on screen during announcement of Award to which you have naming rights. Your logo featured on shared sponsor slider in PowerPoint loop at the ceremony. Your company’s representative to present the Award (a speaking opportunity is not included)</td>
<td></td>
</tr>
<tr>
<td><strong>POST- CEREMONY</strong></td>
<td>Naming right for award will be referenced when Award is: Referenced in all post event communication including announcement of winners in post-ceremony Media Release, Law Institute Journal. Third or fourth advertising position in one week of LawNews advertising, which is sent on a daily basis to 13,000+ LIV Members.</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL VALUE: $2,000 +GST**

Should a sponsor wish to add bespoke benefits tailored to their corporate needs, this will come at an additional cost and must be agreed to by the LIV.

### Award Categories

Please indicate in order of preference from 1 to 5 for which Award you’d like to have rights:

- Access to Justice Award
- Accredited Specialist Achievement Award
- Community Lawyer/Organisation of the Year Award
- Deal of the Year Award
- Top 10 Rising Stars
- Government Lawyer of the Year Award
- In-house Counsel of the Year Award
- Innovation Award
- Law Firm of the Year Award – Boutique (<5 Principals)
- Law Firm of the Year Award – Medium (6-19 Principals)
- Law Firm of the Year Award – Large (>20 Principals)
- Law Student of the Year Award
- Legal Reporting Award
- Mentor of the Year Award
- Regional Lawyer of the Year Award
- Suburban Lawyer of the Year Award
Sponsorship Application Form

PLEASE INDICATE YOUR SELECTION BY TICKING THE STREAM/PROGRAM OF YOUR CHOICE.
By signing below you accept the terms and conditions contained in this Sponsorship Application and Schedule. Signed under s126 of the Corporations Act 2001 (Cth).

PLATINUM SPONSORSHIP PROGRAM

$12,000 excl GST

Registered company name:

Address: 
Postcode: 

ACN/ABN: 

Authorised by (Name): 
Signature: 

Witnessed by (Name): 
Signature: 

Date: / / 

Email: 
Mobile: 

Your Sponsor contact person at event: 
Contact mobile:

To get started with your sponsorship please send us by return email your:

○ Entire completed Sponsorship Application.
○ Logo and advertising material (if required) in PDF, EPS or HiRez Jpeg.
○ Your certificate of Insurance.
○ Link to your landing page if required.

Attention: Mia Montagliani
Account Manager - Sponsorship
T: 613 9607 9463  F: 613 9607 9451  E: mmontagliani@liv.asn.au
A: 470 Bourke Street, Melbourne

Attention: Lisa Crowle
Business Development Manager - Sponsorship
T: 613 9607 9337  F: 613 9607 9451  E: lcrowle@liv.asn.au
A: 470 Bourke Street, Melbourne

INDIVIDUAL AWARD SPONSORS

$2,000 excl GST per award category

DISCLAIMER: LIV Sponsorship Programs are strictly subject to availability, approval by the LIV and the Terms and Conditions

LIV OFFICE USE ONLY:
Confirmed by (Name): 
Signature: 
Date: / / 

14TH VICTORIAN LEGAL AWARDS SPONSORSHIP OPPORTUNITIES 2018
1. GRANT OF SPONSORSHIP

In consideration of the payment of the Sponsorship Fee, the LIV grants the Sponsor the non-exclusive right to sponsor the Event according to the Sponsorship Program contained in the attached Sponsorship Application and Schedule.

2. SPONSORSHIP FEE, PAYMENT AND APPROVAL

(a) Any Sponsorship Application will be subject to capacity and written approval by the LIV.

(b) Following LV approval of a signed Sponsorship Application, the LV will issue the Sponsor with a tax invoice for the Sponsorship Fee which must be paid within seven days of the date of the invoice.

(c) The Sponsor acknowledges that if payment is not received by the LV within the specified time in clause 2(b), the LV reserves the right to consider other Applicants for the Sponsorship Program.

(d) The Sponsor acknowledges and agrees that if an Event is cancelled or rescheduled for any reason, the Sponsor shall not be relieved of any of its obligations under this Agreement and the LV will endeavour to provide an alternative activity to the value or approximate value of that activity.

(e) Approval of sponsorship applications may be withheld by the LV at its absolute discretion.

3. SPONSOR OBLIGATIONS

(a) The Sponsor must exercise the rights and pursue the opportunities granted under this Agreement in a manner consistent with the good name, goodwill, reputation and image of the LV and the Event and in compliance with all applicable laws, regulations and industry standards.

(b) Only the Sponsor may exercise the rights granted under this Agreement. For the avoidance of doubt, the rights under this Agreement shall not be exercised by a Related Body Corporate (as defined under the Corporations Act 2001 (Cth)), agent or contractor of the Sponsor.

4. LV SPONSORSHIP OBLIGATIONS

The LV will:

(a) use its best endeavours to promote the Sponsor’s role as sponsor of the Event;

(b) give the Sponsor reasonable notice of any promotional activity planned by the LV in relation to the Event; and

(c) ensure agreed publications (including but not limited to invitations, banners, signage, promotional products and merchandise) duly acknowledge the Sponsorship of the Sponsor.

5. MARKETING

(a) The Sponsor grants LV the right to use its name and logo for marketing and promotional purposes in connection with the activity/activities set out in the attached Sponsorship Program, provided that prior approval of such has been provided by the Sponsor (which must not be unreasonably withheld).

(b) The Sponsor agrees that access to LV membership data will only be granted by LV at its sole discretion upon request by LV of the Sponsor’s written acceptance to and under conditions specified by LV. All mailings to LV members on the Sponsor’s behalf will be undertaken through the LV mailing system.

(c) The Sponsor agrees that sponsorship of any LV activity does not carry with it the right for the Sponsor to claim endorsement by LV of its products or services.

(d) The Sponsor agrees that it will not undertake any marketing concerning the Sponsor’s sponsorship of the activity/activities including the use of the LV name or logo without obtaining the prior approval of LV.

(e) All mailing undertaken on the Sponsor’s behalf will comply with LV mailing policy as advised from time to time.

6. RELATIONSHIP

Nothing contained or implied in this Agreement constitutes a party the partner, agent or legal representative of the other party for any purpose, or creates any partnership, employment, agency or trust. Neither party has the authority to bind the other party in any way.

7. INTELLECTUAL PROPERTY

(a) The LV grants to the Sponsor a non-exclusive, non-transferable, royalty free licence to use the LV’s Intellectual Property strictly for the purposes of performance of the Event and Sponsorship Program selected in the Sponsorship Application.

(b) The Sponsor grants the LV a non-exclusive, non-transferable, royalty free licence to use the Sponsor’s Intellectual Property strictly for the purposes of performance of the Event and Sponsorship Program selected in the Sponsorship Application.

(c) Each party warrants that it has full power, capacity and authority to perform its obligations outlined in the Sponsorship Program and contained in these Terms and Conditions.

(d) Each party warrants to the LIV that it has full power, capacity and authority to perform its obligations outlined in the Sponsorship Program and contained in these Terms and Conditions.

8. CONFIDENTIALITY

(a) Neither party may disclose any Confidential Information of the other party without obtaining the prior written consent of the other party.

(b) A party may disclose any Confidential Information:

(i) to its employees, officers and agents on a need to know basis provided that they comply with the obligations of this clause 8;

(ii) if required to do so, to the extent that the disclosure is required by law; and

(iii) to any professional advisors provided that they comply with the obligations of this clause 8.

9. WARRANTY

(a) The LV warrants to the Sponsor that it has full power, capacity and authority to perform its obligations outlined in the Sponsorship Program and contained in these Terms and Conditions.

(b) The Sponsor warrants to the LV that it has full power, capacity and authority to perform its obligations outlined in the Sponsorship Program and contained in these Terms and Conditions.

10. INDEMNITIES

(a) The Sponsor agrees to indemnify and keep indemnified the LV against any liability, actions, claims, demands, damages, costs and expenses incurred or suffered by the LV in connection with or arising in any way out of the Sponsorship, including but not limited to:

(i) any breach by the Sponsor of these terms and Conditions; and

(ii) any claim that the use of the Sponsor’s Intellectual Property by the LV infringes a third party’s Intellectual Property rights or other rights.

(b) The LV agrees to indemnify and keep indemnified the Sponsor against any liability, actions, claims, demands, damages, costs and expenses incurred or suffered by the Sponsor in connection with or arising in any way out of the Sponsorship, including but not limited to:

(i) any breach by the LV of these terms and; and

(ii) any claim that arises in any way out of the management or running of the Event and the use of the LV’s Intellectual Property by the Sponsor infringes a third party’s Intellectual Property rights.

11. EXCLUSION OF LIABILITY

Notwithstanding any other provision contained in these Terms and Conditions, neither party shall be liable to the other for indirect, incidental, special, consequential or punitive loss or damages howsoever arising (including in negligence).
12. TERMINATION
   
   (a) Either party may terminate this Sponsorship Program without cause by giving the notice in writing no later than 60 days prior to the event.
   
   (b) Without prejudice to any other rights it may have, either party may terminate this Sponsorship Program by notice in writing to the other party in the following circumstances:
      
      (i) the other party is in breach of any of these Terms and Conditions and fails to remedy the breach within 10 days after the date on which written notice of the breach has been served on the other party;
      
      (ii) if the other party commits an Act of Bankruptcy; or
      
      (iii) if, for any reason, either party, in the reasonable opinion of the other party, comes into general disrepute or is the subject of criticism that may adversely reflect upon the other party, the party forming this opinion may terminate this Sponsorship Program providing 10 days written notice to the other party.
   
   (c) Neither party will be liable for any failure to carry out any provision of these Terms and Conditions if the failure was caused by circumstances beyond its control, including, but not limited to, acts of God, fire, accident, interruptions to energy supplied, strike, riot, civil commotion or war which written notice of the breach has been served on the other party;
   
   (d) If the sponsor gives notice in writing to terminate less than 60 days’ prior to the event the Sponsor agrees and acknowledges that it will be liable for the Sponsorship Fee unless otherwise agreed with the LIV.

13. NOTICES
   
   (a) All notices to be given under this Sponsorship Program are to be in writing. Notices must be forwarded to the other party by prepaid post, facsimile or email to the addresses set out in the Sponsorship Application Form or otherwise as notified in writing to the other party from time to time.
   
   (b) All notices served under this Sponsorship Program will be considered to have been received 3 business days after posting, unless sent by facsimile in which case the notice shall be deemed to have been received on the date shown on the sender’s transmission report.

14. ASSIGNMENT
   
   Neither party may assign its rights or obligations under this Sponsorship Program without the prior written consent of the other party.

15. WAIVER
   
   No waiver by either party of any provision contained in these Terms and Conditions will amount to a continuing waiver of any other provision of these Terms and Conditions unless made in writing and signed by the party.

16. VARIATION
   
   The Sponsor agrees that these Terms and Conditions may be changed from time to time by mutual written agreement between the parties.

17. SEVERABILITY
   
   If any part of these Terms and Conditions is held to be invalid or unenforceable in any way, the remaining provisions will not be affected and remain in full force for the Event.

18. GOVERNING LAW
   
   This Sponsorship Program is governed by the laws of the Commonwealth of Australia & the laws of Victoria, the parties irrevocably submit to the non-exclusive jurisdiction of the courts of Victoria & the courts of appeal from them for determining any dispute concerning this Sponsorship Program.

19. ENTIRE AGREEMENT
   
   The parties agree that these Terms and Conditions constitute the entire agreement between the parties, and that these Terms and Conditions supersedes all prior agreements representations, negotiations and correspondence entered into between the parties.

20. DEFINITIONS
   
   In these Terms and Conditions the following meanings shall apply:

   LIV Intellectual Property means the Intellectual Property of the LIV attached to the LIV name, brand and logo or as otherwise provided to the Sponsor under this Sponsorship Program;

   Confidential Information means any information relating to the business of the LIV or the Sponsor which:
      
      (a) is designated by the respective owner as confidential or;
      
      (b) is of a confidential or sensitive nature and marked or denoted as confidential or which a reasonable person to whom that information is disclosed or to whose knowledge the information comes would consider to be confidential, which is disclosed by the owner to the other, directly or indirectly, or otherwise comes to the knowledge of that other party in relation to or in connection with this Sponsorship Program, whether that information is in oral, visual or written form or is recorded or embodied in any other medium;

   Event means the Event provided in the Sponsorship Application and Schedule;

   Intellectual Property means copyright, all rights conferred under statute, common law or equity in relation to inventions (including patents), registered and unregistered trade marks, registered and unregistered designs, look and feel, circuit layouts and all other rights resulting from intellectual activity in, but not limited to, the industrial, scientific, literary or artistic fields;

Schedule means a schedule to this Sponsorship Application;