

LIV Legal Careers Fair

13 July 2023

Connect with the next generation
of legal graduates

Sponsorship opportunities



About the LIV Careers Fair

As the premier event for Victorian law students commencing their legal careers, the 2023 LIV Legal Careers Fair is expected to attract more than 700 attendees. Targeting penultimate and final year law students, particularly those interested in obtaining seasonal and graduate employment, the Careers Fair features representatives from Australia's leading law firms, government, regional firms and non-legal employers.

It provides a valuable opportunity for you to showcase your organisation and build a lasting impression among the next generation of legal graduates.

Each year the LIV Legal Careers Fair attracts students from each of the following universities:

Monash University
Deakin University
Melbourne University
Latrobe University

Victoria University
Australian Catholic University
RMIT University
Swinburne University

Join the top organisations and law firms from across Victoria to exhibit at this event.

The LIV Legal Careers Fair returns as the premier event for employers to connect with Victorian law students commencing a career in law.

A comprehensive promotional campaign will commence in May to all Victorian law schools and over 3,000 LIV student and graduate members, incorporating extensive print and social media promotions to generate interest.

- Student registration will open in May 2023.
- In the lead up to the Careers Fair, all Victorian law student societies and university law school career offices will be provided with marketing materials to be used on their respective websites and social media.
- A dedicated page on the LIV website (www.liv.asn.au/CareersFair) will launch in May 2023 to promote the Careers Fair. The LIV website will also be used to promote the Careers Fair through a comprehensive digital advertising campaign.
- Advertising will be featured in the *Law Institute Journal* (online distribution 11,000)
- Digital promotions will reach a student and graduate member email base of more than 3,000, with weekly targeted What'sOn emails distributed from May to July.
- Social media – LIV social channels have many thousands of followers and will be utilised with regular updates on the Careers Fair.



KEY DATES

Sponsorship Applications Open

April 2023

Marketing Commences

May 2023

Careers

13 July 2023, 6–9pm

Venue

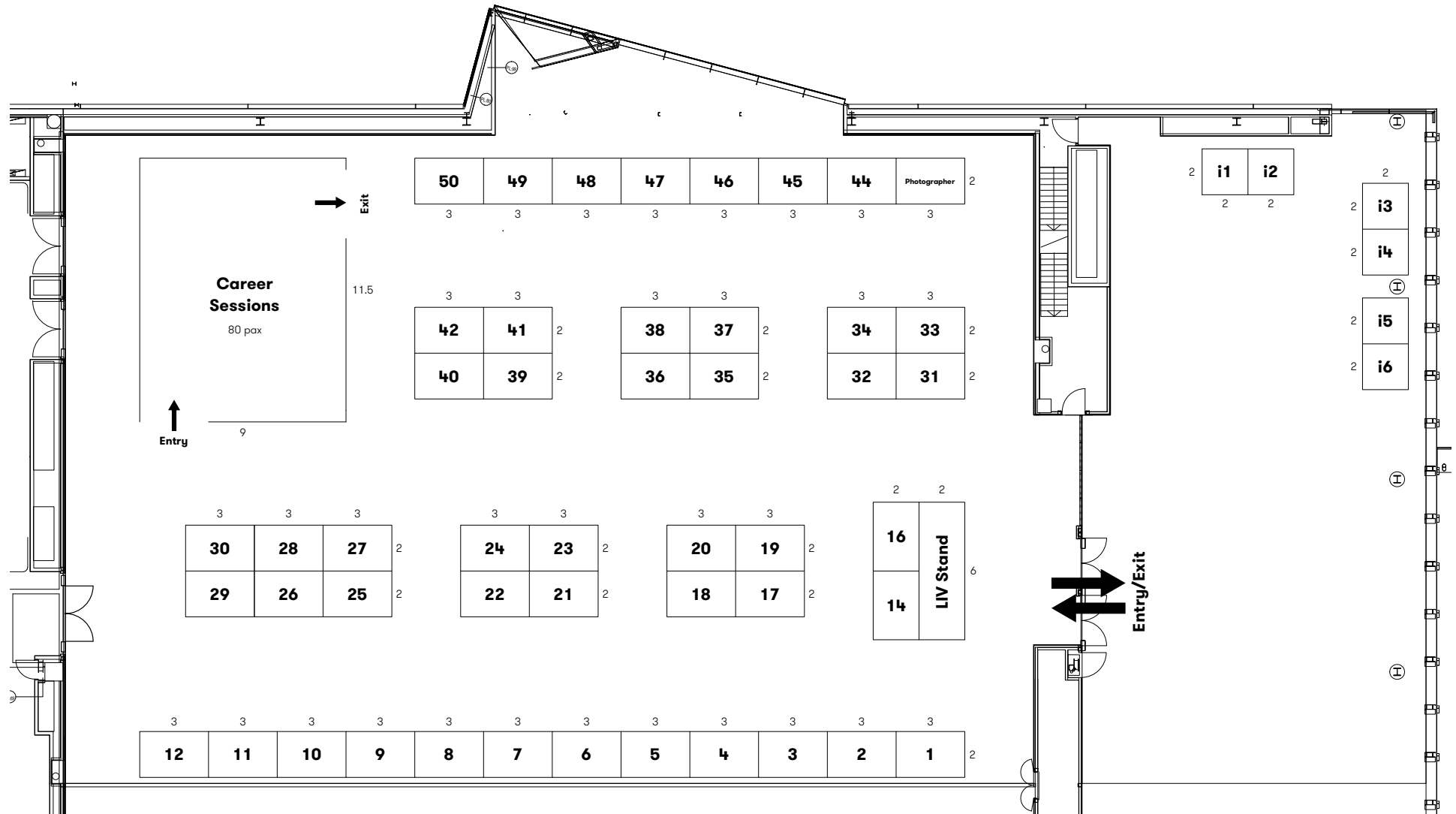
Melbourne Room, Level 2, Melbourne Convention and Exhibition Centre, 1 Convention Centre Pl, South Wharf

Exhibitor Stand Sponsor Program

PRE-EVENT		
SPONSORSHIP BENEFITS	SINGLE STAND	DOUBLE STAND
Your logo, with hyperlink on LIV Careers Fair micro-site	●	●
AT THE EVENT		
SPONSORSHIP BENEFITS	SINGLE STAND	DOUBLE STAND
Exhibition stand with 2.4 m high back wall with white melamine panels in an aluminium frame (Location of your stand is subject to availability)	3m x 2m	6m x 2m
30cm printed fascia with company name and stand number	●	●
Single 4 amp power point	1	2
Energy efficient spotlights	2	4
Inclusion in the LIV Careers Fair floorplan	●	●
Exhibitor Profile Ad in the LIV Careers Fair Handbook	Half Page	Full Page
Each stand will be provided with water and snacks	●	●
Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.	●	●
POST-EVENT		
SPONSORSHIP BENEFITS	SINGLE STAND	DOUBLE STAND
Sponsorship Careers Fair report including marketing statistics	●	●
An exhibitor appreciation post on an LIV social media channel	●	●
TOTAL VALUE	\$2,500 +GST	\$3,750 +GST

This year we have the ability to host sponsor demos within the staging area of the Careers Fair. Product presentations are subject to approval by the Law Institute of Victoria and should be of relevance and value to our target audience.

Floor Plan



Sponsorship Application Form

By signing below you accept the terms and conditions contained in this Sponsorship Application and Schedule. Signed under s126 of the *Corporations Act 2001* (Cth).

STAND PREFERENCES (Please refer to numbered spaces on floorplan)

Please indicate your Sponsor Program selection and 2 stand preferences:

- Single Exhibitor Stand** **\$2,500 (excl GST)** 1st: 2nd:
- Double Exhibitor Stand** **\$3,750 (excl GST)** 1st: 2nd:

Registered company name: _____

Address: _____ Postcode: _____

ACN/ABN: _____

Authorised by (Name): _____ Signature: _____

Witnessed by (Name): _____ Signature: _____

Date: / / _____

Email: _____ Mobile: _____

Your Sponsor contact person at event: _____ Contact mobile: _____

To get started with your sponsorship please send us by return email your:

- Entire completed Sponsorship Application
- Logo and advertising material (if required) in EPS or Hi-Res Jpeg
- Your certificate of Insurance
- Link to your landing page if required

ATTENTION:
LIV Sponsorship
T 03 9607 9439
E sponsorship@liv.asn.au

DISCLAIMER: LIV SPONSORSHIP PROGRAMS ARE STRICTLY SUBJECT TO AVAILABILITY, APPROVAL BY THE LIV AND THE TERMS AND CONDITIONS.

LIV OFFICE USE ONLY:

Confirmed by (Name): _____ Signature: _____ Date: / / _____

Terms & Conditions

1. GRANT OF SPONSORSHIP

In consideration of the payment of the Fees, the LIV grants the Sponsor the non-exclusive right to sponsor the Program selected in the attached Sponsorship Application Form.

2. SPONSORSHIP FEE, PAYMENT AND APPROVAL

- (a) Any Sponsorship Application Form will be subject to capacity and written approval by the LIV.
- (b) Following LIV approval of a signed Sponsorship Application Form, the LIV will issue the Sponsor with a tax invoice for the Fees which must be paid within seven days of the date of the invoice.
- (c) The Sponsor acknowledges that if payment is not received by the LIV within the specified time in clause 2(b), the LIV reserves the right to consider other applicants for the selected Program.
- (d) The Sponsor acknowledges and agrees that if the selected Program is cancelled or rescheduled for any reason, the Sponsor shall not be relieved of any of its obligations under this Agreement and the LIV will endeavour to provide an alternative activity to the value or approximate value of that activity.
- (e) Approval of Sponsorship Applications may be withheld by the LIV at its absolute discretion.

3. SPONSOR OBLIGATIONS

- (a) The Sponsor must exercise the rights and pursue the opportunities granted under this Agreement in a manner consistent with the good name, goodwill, reputation and image of the LIV and the selected Program and in compliance with all applicable laws, regulations and industry standards.
- (b) Only the Sponsor may exercise the rights granted under this Agreement. For the avoidance of doubt, the rights under this Agreement may not be exercised by a Related Body Corporate (as defined under the *Corporations Act 2001* (Cth)), agent or contractor of the Sponsor.

4. LIV SPONSORSHIP OBLIGATIONS

The LIV will:

- (a) use its best endeavours to promote the Sponsor's role according to the benefits outlined in the selected Program;
- (b) give the Sponsor reasonable notice of any promotional activity planned by the LIV in relation to the selected Program; and

- (c) ensure agreed publications (including but not limited to invitations, banners, signage, promotional products and merchandise) duly acknowledge the Sponsor according to the benefits of the selected Program.

5. MARKETING

- (a) The Sponsor grants LIV the right to use its name and logo for marketing and promotional purposes in connection with the benefits set out in the selected Program, provided that prior approval of such has been provided by the Sponsor (which must not be unreasonably withheld).
- (b) The Sponsor agrees that access to LIV membership data will only be granted by LIV at its sole discretion upon receipt by LIV of the Sponsor's written acceptance to and under conditions specified by LIV. All mailings to LIV members on the Sponsor's behalf will be undertaken through the LIV mailing system.
- (c) The Sponsor agrees that sponsorship of any LIV activity does not carry with it the right for the Sponsor to claim endorsement by LIV of its products or services.
- (d) The Sponsor agrees that it will not undertake any marketing concerning the Sponsor's sponsorship of the selected Program including the use of the LIV name or logo without obtaining the prior approval of LIV.
- (e) All mailing undertaken on the Sponsor's' behalf will comply with LIV mailing policy as advised from time to time.

6. RELATIONSHIP

Nothing contained or implied in this Agreement constitutes a party the partner, agent or legal representative of the other party for any purpose, or creates any partnership, employment, agency or trust. Neither party has the authority to bind the other party in any way.

7. INTELLECTUAL PROPERTY

- (a) The LIV grants to the Sponsor a non-exclusive, non-transferable, royalty free licence to use the LIV's Intellectual Property strictly for the purposes of performance of the Program selected in the Sponsorship Application Form.
- (b) The Sponsor grants the LIV a non-exclusive, non-transferable, royalty free licence to use the Sponsor's Intellectual Property strictly for the purposes of performance of the Program selected in the Sponsorship Application Form.
- (c) Each party warrants that it owns, is licensed to use and/or is solely entitled to use the Intellectual Property in Australia provided to the other party.

- (d) Each party acknowledges that the other party's Intellectual Property is the property of the owning party, and it has no right, title or interest in or to the Intellectual Property of the other party except as expressly set out in these Terms and Conditions.

8. CONFIDENTIALITY

- (a) Neither party may disclose any Confidential Information of the other party without obtaining the prior written consent of the other party.
- (b) A party may disclose any Confidential Information:
 - (i) to its employees, officers and agents on a need to know basis provided that they comply with the obligations of this clause 8;
 - (ii) if required to do so, to the extent that the disclosure is required by law; and
 - (iii) to any professional advisors provided that they comply with the obligations of this clause 8.

9. WARRANTY

- (a) The LIV warrants to the Sponsor that it has full power, capacity and authority to perform its obligations outlined in this Agreement.
- (b) The Sponsor warrants to the LIV that it has full power, capacity and authority to perform its obligations outlined in this Agreement.

10. INDEMNITIES

- (a) The Sponsor agrees to indemnify and keep indemnified the LIV against any liability, actions, claims, demands, damages, costs and expenses incurred or suffered by the LIV in connection with or arising in any way out of the sponsorship of the selected Program, including but not limited to:
 - (i) any breach by the Sponsor of these Terms and Conditions; and
 - (ii) any claim that the use of the Sponsor's Intellectual Property by the LIV infringes a third party's Intellectual Property rights or other rights.
- (b) The LIV agrees to indemnify and keep indemnified the Sponsor against any liability, actions, claims, demands, damages, costs and expenses incurred or suffered by the Sponsor in connection with or arising in any way out of the sponsorship of the selected Program, including but not limited to:
 - (i) any breach by the LIV of these Terms and Conditions; and
 - (ii) any claim that arises in any way out of the management or running of the selected Program and the use of the LIV's Intellectual Property by the Sponsor infringes a third party's Intellectual Property rights.

11. EXCLUSION OF LIABILITY

Notwithstanding any other provision contained in these Terms and Conditions, neither party shall be liable to the other for indirect, incidental, special, consequential or punitive loss or damages howsoever arising (including in negligence).

12. TERMINATION

- (a) Either party may terminate this Agreement without cause by giving the notice in writing no later than 60 days prior to the selected Program.
- (b) Without prejudice to any other rights it may have, either party may terminate this Agreement by notice in writing to the other party in the following circumstances:
 - (i) the other party is in breach of any of these Terms and Conditions and fails to remedy the breach within 10 days after the date on which written notice of the breach has been served on the other party;
 - (ii) if the other party commits an act of bankruptcy; or
 - (iii) if, for any reason, either party, in the reasonable opinion of the other party, comes into general disrepute or is the subject of criticism that may adversely reflect upon the other party, the party forming this opinion may terminate this Agreement providing 10 days written notice to the other party.
- (c) Neither party will be liable for any failure to carry out any provision of these Terms and Conditions if the failure was caused by circumstances beyond its control, including, but not limited to, acts of God, fire, accident, interruptions to energy supplied, strike, riot, civil commotion or war whether declared or not (**Force Majeure Event**). The parties must do all things reasonably necessary to mitigate the effect of the Force Majeure Event on the performance of its obligations.
- (d) If the Sponsor gives notice in writing to terminate less than 60 days' prior to the selected Program the Sponsor agrees and acknowledges that it will be liable for the Fees unless otherwise agreed with the LIV.

13. NOTICES

- (a) All notices to be given under this Agreement are to be in writing. Notices must be forwarded to the other party by prepaid post, facsimile or email to the addresses set out in the Sponsorship Application Form or otherwise as notified in writing to the other party from time to time.
- (b) All notices served under this Agreement will be considered to have been received 3 business days after posting, unless sent by facsimile in which case the notice shall be deemed to have been received on the date shown on the sender's transmission report.

14. ASSIGNMENT

Neither party may assign its rights or obligations under this Agreement without the prior written consent of the other party.

15. WAIVER

No waiver by either party of any provision contained in these Terms and Conditions will amount to a continuing waiver of any other provision of these Terms and Conditions unless made in writing and signed by the party.

16. VARIATION

The Sponsor agrees that these Terms and Conditions may be changed from time to time by mutual written agreement between the parties.

17. SEVERABILITY

If any part of these Terms and Conditions is held to be invalid or unenforceable in any way, the remaining provisions will not be affected and remain in full force for the selected Program.

18. GOVERNING LAW

This Agreement is governed by the laws of the Commonwealth of Australia & the laws of Victoria, the parties irrevocably submit to the non-exclusive jurisdiction of the courts of Victoria & the courts of appeal from them for determining any dispute concerning this Agreement.

19. ENTIRE AGREEMENT

The parties agree that this Agreement constitutes the entire agreement between the parties, and that this Agreement supersedes all prior agreements representations, negotiations and correspondence entered into between the parties.

20. DEFINITIONS

In this Agreement and these Terms and Conditions the following meanings shall apply:

Agreement means the Program, the Sponsorship Application Form, and these Terms and Conditions;

Confidential Information means any information relating to the business of the LIV or the Sponsor which:

- (a) is designated by the respective owner as confidential; or
- (b) is of a confidential or sensitive nature and marked or denoted as confidential or which a reasonable person to whom that information is disclosed or to whose knowledge the information comes would consider to be confidential, which is disclosed by the owner to the other, directly or indirectly, or otherwise comes to the knowledge of that other party in relation to or in connection with the selected Program, whether that information is in oral, visual or written form or is recorded or embodied in any other medium;

Fees means the fees stated next to the selected program in the Sponsorship Application Form;

Intellectual Property means copyright, all rights conferred under statute, common law or equity in relation to inventions (including patents), registered and unregistered trademarks, registered and unregistered designs, look and feel, circuit layouts and all other rights resulting from intellectual activity in, but not limited to, the industrial, scientific, literary or artistic fields;

LIV Intellectual Property means the Intellectual Property of the LIV attached to the LIV name, brand and logo or as otherwise provided to the Sponsor under the selected Program;

Program means the Essential Skills Program, the Intensive Program, or the Multi-Practice Program held by the LIV and set out in this document;

Sponsor means the party listed in the Sponsorship Application Form;

Sponsorship Application Form means the application form set out in this document;

Sponsor's Intellectual Property means the Intellectual Property of the Sponsor attached to the Sponsor's name, brand and logo or as otherwise provided to the LIV under the selected Program.

Terms and Conditions means the terms and conditions set out in this document.

LIV COVIDSAFE PLAN

The Law Institute of Victoria has developed a COVIDSafe Plan to reduce the risk of COVID-19 in the workplace and at events. There are a number of measures in place to provide a COVIDSafe environment for attendees and staff that will abide by the health and safety regulations laid out by the government at the time of this event. See www.liv.asn.au/COVIDSafeEvents for the latest information.