



**LAW  
INSTITUTE  
VICTORIA**

# Legal Forum 2025 Partner Prospectus

**Tuesday 18 March 2025**

Grand Hyatt Melbourne

The must attend event for those looking to engage  
with members of the legal profession in Victoria.



# About the Law Institute of Victoria

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The Law Institute of Victoria (LIV) is the state's peak body for those working in the legal sector, with a membership of more than 20,200 consisting of lawyers, judges, barristers, government and corporate solicitors and a variety of other legal professionals.

## Our Vision

A community served by an ethical and trusted legal profession that defends the rule of law, safeguards the administration of justice and strives for access to justice for all.

## Our Purpose

To promote the highest standards of ethical and legal practice, education and service excellence in the practice and administration of law to ensure the community benefits from strong legal representation, efficient advocacy and a fair and equitable legal and justice system.

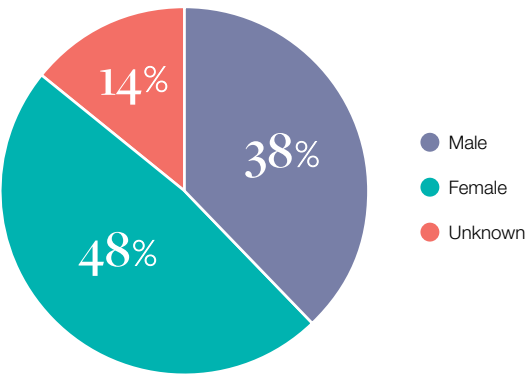


# Members of the Law Institute of Victoria

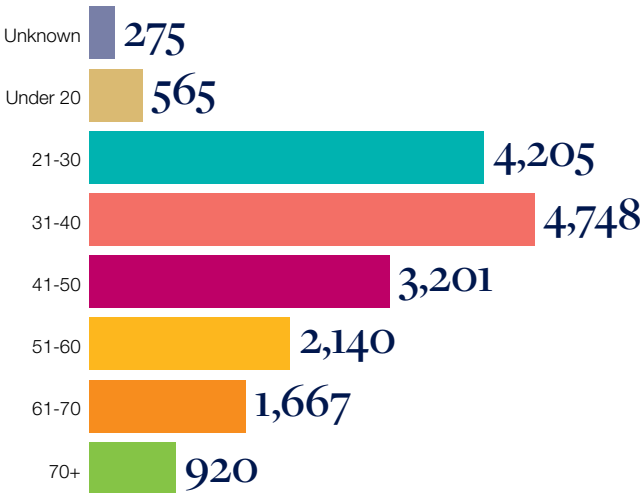
20,200 LIV members\*

\*All data as at 30 June 2024 unless otherwise indicated

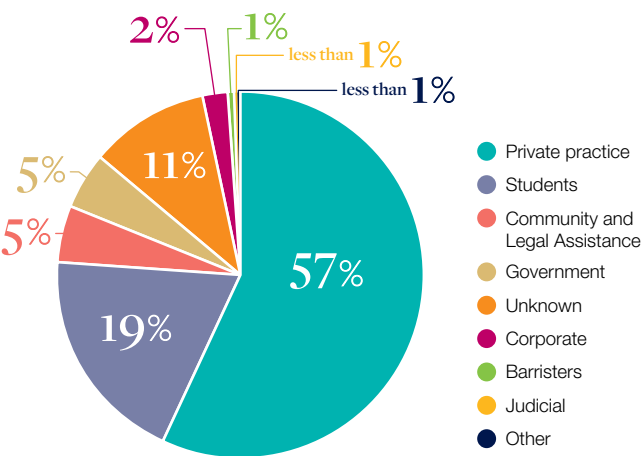
## Gender



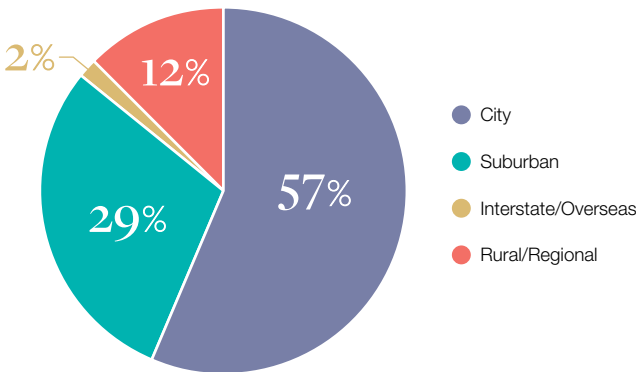
## Age



## Where they work



## Location



## Our members' engagement with the LIV

55,700   
social media followers\*

123 LIV events  
attracting  
13,287 delegates 

More than  
4,300 members  
engage daily with LIV  
communications\*

\*Based on average open rate of  
daily LawNews email FY23/24

# Legal Forum 2025 & Exhibition

The Law Institute of Victoria presents Legal Forum 2025 & Exhibition, our flagship in-person event for the 2025 calendar.

Specifically designed by legal education experts, Legal Forum 2025 & Exhibition will empower the legal community with lasting skills and knowledge to confidently navigate today's latest developments and tomorrow's challenges.

The conference delivers an unparalleled program through engaging plenary sessions and seven targeted streams providing essential updates in commercial, criminal, family, property, succession and workplace relations law, as well as for those who practise in government or in-house.

Renowned for fostering collaborative and interdisciplinary learning, Legal Forum connects the legal profession while nurturing essential competencies such as resilience, technological fluency, and emotional intelligence.

## Key Features & Opportunities:

- Legal Forum 2025 will be delivered in person only to foster community and connection between legal professionals throughout Victoria.
- Lead generation: this year the Law Institute of Victoria will be utilising gamification via the dedicated Legal Forum app to drive engagement with exhibitors and enhance lead generation capabilities.
- Legal Forum 2025 will include plenary sessions delivered by world renowned experts and legal professionals. Keynote sponsorship opportunities are available as is (where possible) the ability for presenters to deliver bespoke presentations to your firm or organisation.
- Legal Forum 2025 will also incorporate new audience segments including Workplace Relations Law, Government and In-house Practice.
- Attendees have the freedom to navigate between streams, tailoring their learning to their unique professional interests and goals.



# Legal Forum 2025 & Exhibition

## Sponsorship Opportunities and Benefits

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### All sponsorship packages include the following:

- participate in a highly renowned legal event with a strong history
- position your organisation as a key player in the Victorian legal market
- present new products to a broad range of delegates including key decision makers
- network with up to 500 in person attendees
- increase brand awareness within the Victorian legal profession via the inclusion of your logo in social media, print, digital and email communications
- promote your brand alongside world renowned speakers and presenters

### Premium Sponsorship Packages

#### Platinum Sponsorship Package: \$16,000+GST (1 available)

##### PRE EVENT

- Positioning as Platinum Sponsor of the Legal Forum 2025, with the wording 'Platinum Sponsor <your organisation's name>' and logo recognition used on marketing materials where possible.
- High profile logo recognition and company profile with hyperlink in the premium position within the dedicated exhibitor tradeshow landing page on the LIV website.
- Premium logo positioning and branding within the dedicated Legal Forum App.
- Exclusive Platinum Sponsor feature within a Legal Forum campaign eDM to the Law Institute of Victoria member base.
- A \$2,000 credit towards an activation of your choice to feature in a premium position within the exhibitor tradeshow.
- The opportunity to contribute to an article or blog post aligned with the conference theme.

##### AT THE EVENT

- Opportunity to provide two questions for inclusion in the Legal Forum in-event survey, responses to be shared with the sponsor.
- Verbal recognition from the Chair/MC as a Platinum Sponsor.
- Opportunity to give a five-minute sponsor presentation within plenary opening session which will be delivered to all attendees of the event (see schedule). Or where appropriate participation within a conference session i.e. in a panel.
- Exhibitor space: 3m wide x 2m deep, two chairs, 1.8m covered table, power and WiFi. Located in the Platinum Sponsor location).
- Signage: 1 pull up banner can be displayed on stage within the plenary conference room, 2 pull up banners can be displayed next to your stand.

- Signage: inclusion of logo in digital venue signage.
- Complimentary registration for the Legal Forum for four of your organisation's employee representatives.
- Complimentary guest passes for two attendees to be invited on behalf of your organisation.
- Your logo featured on all delegate lanyards, or name tags.
- Exclusive double-page advertisement or thought leadership advertorial to run within the *Law Institute Journal* within six months of the event date.
- Your dedicated company ad on the conference overhead slide loop shown prior to conference commencement within plenary and all category sessions and during any breaks.
- Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.
- Permission to distribute your company merchandise (one piece unless further approval has been sought by the Business Development Manager) in the plenary conference room during set-up time (to be done by sponsor).
- Permission to conduct a business card draw at your stand. Your organisation must take responsibility for the management, drawing and notification of prize winners.

##### POST EVENT

- Access to all professional photos taken at the event for use in your own marketing promotions.
- Access to attendees contact information post event (aligned with the LIV data and privacy policy).
- Sponsorship conference report including comprehensive marketing statistics.
- Your stand/branding featured within the event marketing highlight reel which will be included within the post 2025 campaign and pre Legal Forum 2026 campaign.
- Direct email to delegates after the event on how to engage with your organisation.
- LinkedIn platinum recognition post. Followers: 33,000+

**Gold Sponsorship Package: \$12,000+GST**  
**(1 available)**

**PRE EVENT**

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- Positioning as Gold Sponsor of the LIV Legal Forum 2025, with the wording 'Gold Sponsor <your organisation's name>' and logo recognition used on marketing materials where possible.
- Logo recognition and company profile within the Legal Forum Partner landing page on the LIV website.
- Premium logo positioning and branding within the dedicated Legal Forum App.
- The opportunity to contribute to an article or blog post aligned with the conference theme.
- A \$1,000 credit towards an activation of your choice to feature in a premium position within the exhibitor tradeshow.

**AT THE EVENT**

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- Verbal recognition from the Chair/MC as a Gold Sponsor.
- Exhibitor space: 3m wide x 2m deep, two chairs, 1.8m covered table, power and WiFi. Located in the Gold Sponsor location.
- Signage: 2 pull up banners can be displayed next to your stand.
- Signage: Inclusion of logo in digital venue signage.
- Complimentary registration for the LIV Legal Forum for four of your organisation's employee representatives (these will be the same representatives who will be managing your stand).
- Complimentary guest passes for two attendees to be invited on behalf of your organisation.
- Full-page advertisement within the *Law Institute Journal*, to be scheduled within six months of the event date.
- Your dedicated company ad on the conference overhead slide loop shown prior to conference commencement within all sessions and during any breaks.
- Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.
- Opportunity to provide one question for inclusion in the Legal Forum in-event survey, responses to be shared with the sponsor.
- Permission to conduct a business card draw at your stand. Your organisation must take responsibility for the management, drawing and notification of prize winners.

**POST EVENT**

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- Access to all professional photos taken at the event for use in your own marketing promotions.
- Your stand/branding featured within the event marketing highlight reel which will be included within the post 2025 campaign and pre Legal Forum 2026 campaign.
- Sponsorship conference report including comprehensive marketing statistics.
- Access to attendees contact information post event (aligned with the LIV data and privacy policy).
- LinkedIn gold sponsor recognition post. Followers: 33,000+

## **Keynote Sponsorship Package: \$10,000+GST (1 available)**

### **PRE EVENT**

- Positioning as Keynote Sponsor within the conference program promotion, including 'in partnership' with logo promotion.
- Logo recognition and company profile within the Legal Forum Partner landing page on the LIV website.
- Logo positioning and branding within the dedicated Legal Forum App.
- The opportunity to contribute to an article or blog post aligned with the keynote presentation or themes surrounding the keynote presentation.
- Access add-on packages and activations.

### **AT THE EVENT**

- Verbal recognition from the Chair/MC.
- Opportunity to give a five-minute sponsor presentation or 90 second promotional video at the conclusion of the keynote presentation (see schedule).
- 30-minute private session with speaker in a private room at the event venue. Catering will be an additional charge.
- Opportunity to invite up to 20 guests (organisation or clients) to attend the keynote session and the private session (coordinated by the sponsor).
- 20 signed copies of presenter book (RRP \$36.99).
- Exhibitor space: 3m wide x 2m deep, two chairs, 1.8m covered table, power and WiFi. Located in the Keynote Sponsor location.
- Signage: 1 pull up banner can be displayed on stage within the plenary conference room during the keynote presentation.
- Signage: 2 pull up banners can be displayed next to your stand.
- Complimentary registration for the Legal Forum for two of your organisation's employee representatives (these will be the same representatives who will be managing your stand).
- Complimentary guest passes for two attendees to the Legal Forum to be invited on behalf of your organisation.
- Your dedicated company ad on the conference overhead slide loop shown prior and after the keynote session.
- Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.
- Opportunity to provide one question for inclusion in the Legal Forum in-event survey, responses to be shared with the sponsor.
- Permission to conduct a business card draw at your stand. Your organisation must take responsibility for the management, drawing and notification of prize winners.

### **POST EVENT**

- Access to all professional photos taken at the event for use in your own marketing promotions.
- Your stand/branding featured within the event marketing highlight reel which will be included within the post 2025 campaign and pre Legal Forum 2026 campaign.
- Sponsorship conference report including comprehensive marketing statistics.
- Access to attendees contact information post event (aligned with the LIV data and privacy policy).
- LinkedIn recognition in a post referencing the keynote presentation. Followers: 33,000+

#### **KEYNOTE SPEAKER SPOTLIGHT**

##### **Jennifer Robinson**

Barrister, Doughty Street Chambers  
International Human Rights Lawyer

##### **Keynote Address**

"Protecting Our Right to Speak Out"



## Wellbeing Sponsorship Package: \$6,000+GST (1 available)

### PRE EVENT

- Positioning as Wellbeing Sponsor of the Legal Forum 2025, with the wording 'Wellbeing Sponsor <your organisation's name>' and logo recognition used on marketing materials where possible.
- Logo recognition and company profile within the Legal Forum Partner landing page on the LIV website.
- Premium logo positioning and branding within the dedicated Legal Forum App.
- Access add on packages and activations.

### AT THE EVENT

- Verbal recognition from the Chair/MC as a Wellbeing Sponsor.
- Exhibitor space: 3m wide x 2m deep, two chairs, 1.8m covered table, power and WiFi. Located in the Wellbeing Sponsor location.
- Signage: 2 pull up banners can be displayed next to your stand.
- Complimentary registration for the LIV Legal Forum for two of your organisation's employee representatives (these will be the same representatives who will be managing your stand).
- Complimentary guest passes for two attendees to be invited on behalf of your organisation.
- Full page advertisement within the Law Institute Journal, to be scheduled within six months of the event date.
- Your dedicated company ad on the conference overhead slide loop shown prior to conference commencement within plenary and all category sessions and during any breaks.
- Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.
- Permission to conduct a business card draw at your stand. Your organisation must take responsibility for the management, drawing and notification of prize winners.

### POST EVENT

- Opportunity to provide one question for inclusion in the LIV post event survey – survey responses to be shared with the sponsor.
- Access to all professional photos taken at the event for use in your own marketing promotions.
- Access to attendees contact information post event (aligned with the LIV data and privacy policy).
- Sponsorship conference report including comprehensive marketing statistics.
- Your stand/branding featured within the event marketing highlight reel which will be included within the post 2025 campaign and pre Legal Forum 2026 campaign.
- LinkedIn wellbeing recognition post. Followers: 33,000+





## Packages by Area of Law

### Category Stream Sponsorship Package: \$8,000+GST (max 2 available per area of law)

#### PRE EVENT

- Position as Category Stream Sponsor of one of the Legal Forum Streams, featuring the wording '<Area of Law/Category> Sponsor <your organisation's name>' on marketing materials and 'in partnership' with logo promotion within the conference program.
- Logo recognition with hyperlink on the dedicated exhibitor tradeshow landing page on the LIV website.
- Exhibitor profile within the Legal Forum app.
- Opportunity to access add on packages and activations.

#### AT THE EVENT

- Opportunity to give a five-minute sponsor presentation or showcase a 90 second video within your sponsored conference stream (see schedule). Or where appropriate participation within a streamed conference session i.e. in a panel.
- Opportunity to provide one question for inclusion in the Legal Forum in-event survey, responses to be shared with the sponsor.
- Complimentary registration for two of your organisation's employee representatives to attend your sponsored Legal Forum category stream (this will be the same attendees who will be attending to your stand).
- Complimentary guest passes for two attendees to be invited on behalf of your organisation.
- Exhibitor space: 3m wide x 2m deep, two chairs, 1.8m covered table, power and WiFi.
- Premium Exhibitor stand placement.
- Your dedicated company ad on the conference overhead slide loop shown prior to conference commencement and during any breaks within your sponsored category stream.
- Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.
- Permission to distribute your company merchandise (one piece unless further approval has been sought by the Business Development Manager) in the designated Legal Forum category stream room during set-up time (to be done by sponsor).
- Permission to conduct a business card draw at your stand. Your organisation must take responsibility for the management, drawing and notification of prize winners.
- Verbal recognition from the Chair/MC as a Category Sponsor.
- Signage: One pull up banner can be displayed on stage within the designated conference room, one pull up banner to be displayed next to your stand.

#### POST EVENT

- Access to all professional photos taken at the event for use in your own marketing promotions.
- Access to attendees contact information post event (aligned with the LIV data and privacy policy).
- Sponsorship conference report including comprehensive marketing statistics.
- LinkedIn joint sponsor shout out and recognition of support. Followers: 33,000+

#### CRIMINAL LAW

#### PROPERTY LAW

#### SUCCESSION LAW

#### WORKPLACE RELATIONS

#### COMMERCIAL LAW

#### FAMILY LAW

#### IN-HOUSE AND GOVERNMENT LAWYERS

## Exhibitor Packages

### Premium Exhibitor Package: \$5,500+GST

	Premium Exhibitor Package
<b>PRE EVENT</b>	
Logo recognition and hyperlink within event partner landing page on the LIV website.	●
Logo recognition within the Legal Forum app.	●
Opportunity to access add on packages and activations.	●
<b>AT THE EVENT</b>	
Complimentary registration to attend the Legal Forum for two of your organisation's employee representatives (this will be the same attendees who will be attending to your stand).	●
Exhibitor space: 3m wide x 2m deep, two chairs, 1.8m covered table, power and WiFi. Location subject to availability.	●
Premium Exhibitor stand placement.	●
Signage: One pull up banner to be displayed next to your stand.	●
Your logo on exhibitor sponsor slide on the conference overhead slide loop shown prior to conference commencement and during any breaks.	●
Complimentary attendance at post event networking drinks from 5:30pm for delegates and sponsors.	●
Permission to conduct a business card draw at your stand. Your organisation must take responsibility for the management, drawing and notification of prize winners.	●
<b>POST EVENT</b>	
Access to attendees contact information post event (aligned with the LIV data and privacy policy).	●
Access to all professional photos taken at the event for use in your own marketing promotions.	●
Sponsorship conference report including comprehensive marketing statistics.	●

## Activations and Add Ons

We have a range of additional branding opportunities available, below is a list of the options available to you, however we can also work with you to create bespoke activations and additional benefits to suit the needs of your business.

Please advise us of your interest in any activations or add ons and we will work with you incorporate these into the Legal Forum 2025 experience.

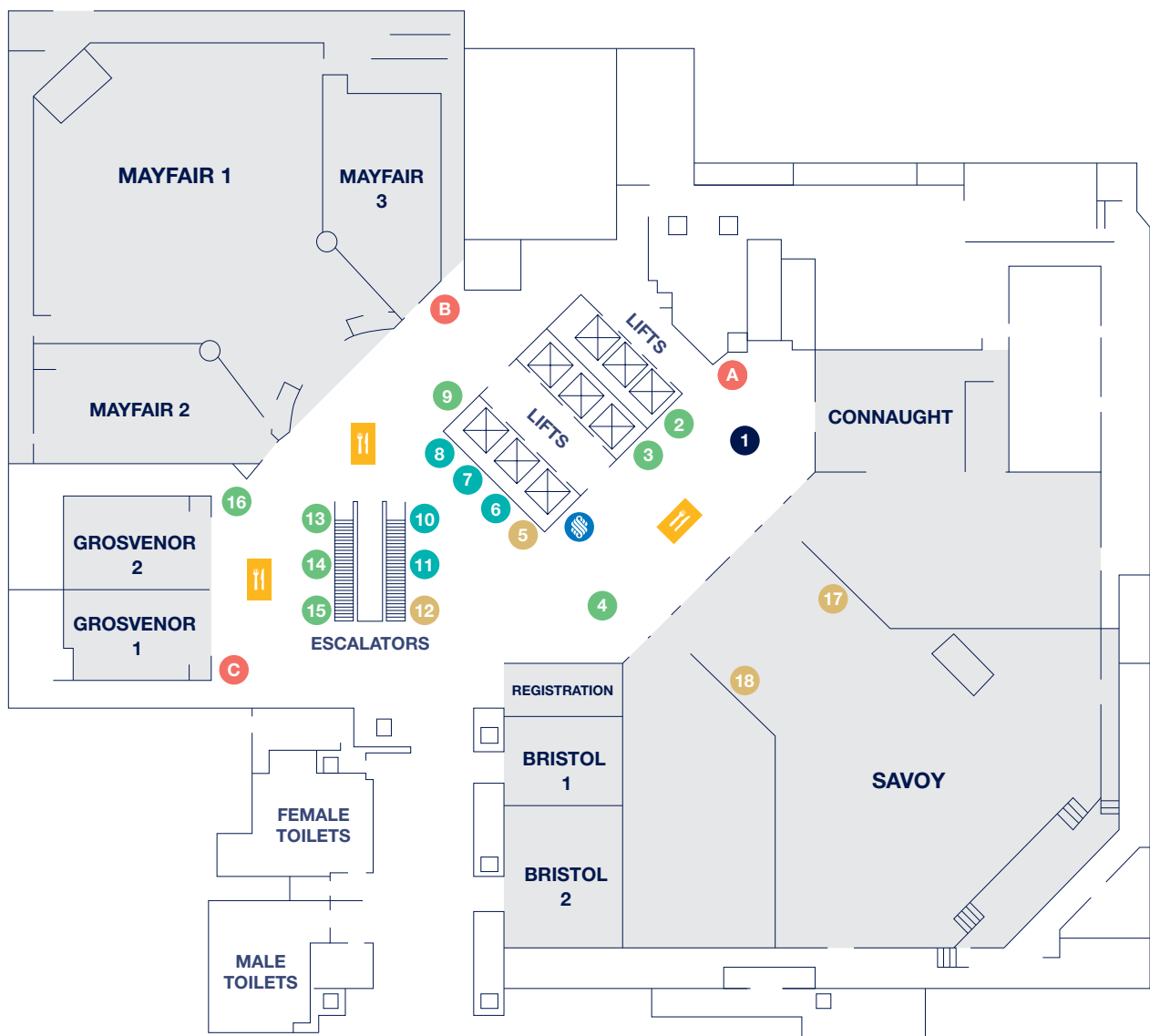
- **Barista Coffee Cart** – Drive engagement to your stand during conference breaks with a branded coffee cart.
- **Juice and Smoothie Bar** – Drive engagement to your stand during conference breaks with a branded juice and smoothie bar.
- **Yoga/ Meditation and Massage Chairs** – Encourage attendees to have a quick break to support their wellbeing.
- **Thought Leadership Submission** – Make the most of the Law Institute of Victoria's many channels and submit an item for inclusion in the promotion campaign leading up to the Legal Forum 2025.
- **Networking Drinks Sponsor** – Sponsor pre or post event networking drinks and canapes.
- **Digital Signage Sponsor** – Have your organisation's advertising displayed across the digital screens located throughout the exhibition area.
- **Something Else?** – Do you have an idea that isn't listed above? Partners may be able to arrange their own activations subject to approval, please get in touch for more information.

Pricing available upon request.



# Legal Forum 2025 Exhibitor Floorplan

- |                              |                               |                                    |
|------------------------------|-------------------------------|------------------------------------|
| 1 LIV stands                 | 9 Exhibitor Sponsor           | 17 Reserved Premium Positions      |
| 2 Exhibitor Sponsor          | 10 Category Sponsor           | 18 Reserved Premium Positions      |
| 3 Exhibitor Sponsor          | 11 Category Sponsor           | A Activations                      |
| 4 Exhibitor Sponsor          | 12 Reserved Premium Positions | B Activations                      |
| 5 Reserved Premium Positions | 13 Exhibitor Sponsor          | C Activations                      |
| 6 Category Sponsor           | 14 Exhibitor Sponsor          | 🍴 Catering                         |
| 7 Category Sponsor           | 15 Exhibitor Sponsor          | 🏠 Accredited Specialisation Lounge |
| 8 Category Sponsor           | 16 Exhibitor Sponsor          |                                    |





# Sponsorship Application Form

**Please indicate your selection by ticking the package of your choice.**

By signing below you accept the terms and conditions contained in this Sponsorship Application and Schedule. Signed under s126 of the *Corporations Act 2001* (Cth).

- ☐ **Platinum Sponsorship Package: \$16,000+GST** (1 available)
- ☐ **Gold Sponsorship Package: \$12,000+GST** (1 available)
- ☐ **Keynote Sponsorship Package: \$10,000+GST** (1 available)
- ☐ **Wellbeing Sponsorship Package: \$6,000+GST** (1 available)
- ☐ **Category Sponsorship Package: \$8,000+GST** (2 available per area of law)

**Please select area of law**

- ☐ Property Law   ☐ Family Law   ☐ Succession Law   ☐ Criminal Law   ☐ Commercial Law
- ☐ Workplace Relations Law   ☐ In-house/Government Lawyers

- ☐ **Premium Exhibitor Package: \$5,500+GST**

Registered company name:

Address:

Postcode:

ACN/ABN:

Authorised by (Name):

Signature:

Witnessed by (Name):

Signature:

Date:

Allocated stand number:

Email:

Mobile:

Your Sponsor contact person at event:

Contact mobile:

To get started with your sponsorship please send us by return email your:

- ☐ Entire completed Sponsorship Application
- ☐ Logo and advertising material (if required) in PDF, EPS or high resolution Jpeg
- ☐ Your certificate of Insurance
- ☐ Link to your landing page if required

Deadline for inclusion in marketing material: Monday 3rd February

Final booking deadline: Monday 3rd March

**Return completed form to:**

**Chelsey Wilson**

Business Development Manager

140 William Street, Melbourne

**T** 613 9607 9439   **E** [sponsorship@liv.asn.au](mailto:sponsorship@liv.asn.au)

**Disclaimer:** LIV Sponsorship Programs are strictly subject to availability, approval by the LIV and the Terms and Conditions.

LIV OFFICE USE ONLY

Confirmed by (Name):

Signature:

Date:

# Terms & Conditions

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## 1. Grant of sponsorship

In consideration of the payment of the Fees, the LIV grants the Sponsor the non-exclusive right to sponsor the Program selected in the attached Sponsorship Application Form.

## 2. Sponsorship Fee, Payment and Approval

- a) Any Sponsorship Application Form will be subject to capacity and written approval by the LIV.
- b) Following LIV approval of a signed Sponsorship Application Form, the LIV will issue the Sponsor with a tax invoice for the Fees which must be paid within seven days of the date of the invoice.
- c) The Sponsor acknowledges that if payment is not received by the LIV within the specified time in clause 2(b), the LIV reserves the right to consider other applicants for the selected Program.
- d) The Sponsor acknowledges and agrees that if the selected Program is cancelled or rescheduled for any reason, the Sponsor shall not be relieved of any of its obligations under this Agreement and the LIV will endeavour to provide an alternative activity to the value or approximate value of that activity.
- e) Approval of Sponsorship Applications may be withheld by the LIV at its absolute discretion.

## 3. Sponsor obligations

- a) The Sponsor must exercise the rights and pursue the opportunities granted under this Agreement in a manner consistent with the good name, goodwill, reputation and image of the LIV and the selected Program and in compliance with all applicable laws, regulations and industry standards.
- b) Only the Sponsor may exercise the rights granted under this Agreement. For the avoidance of doubt, the rights under this Agreement may not be exercised by a Related Body Corporate (as defined under the *Corporations Act 2001* (Cth)), agent or contractor of the Sponsor.

## 4. LIV sponsorship obligations

The LIV will:

- a) use its best endeavours to promote the Sponsor's role according to the benefits outlined in the selected Program;
- b) give the Sponsor reasonable notice of any promotional activity planned by the LIV in relation to the selected Program; and
- c) ensure agreed publications (including but not limited to invitations, banners, signage, promotional products and merchandise) duly acknowledge the Sponsor according to the benefits of the selected Program.

## 5. Marketing

- a) The Sponsor grants LIV the right to use its name and logo for marketing and promotional purposes in connection with the benefits set out in the selected Program, provided that prior approval of such has been provided by the Sponsor (which must not be unreasonably withheld).
- b) The Sponsor agrees that access to LIV membership data will only be granted by LIV at its sole discretion upon receipt by LIV of the Sponsor's written acceptance to and under conditions specified by LIV. All mailings to LIV members on the Sponsor's behalf will be undertaken through the LIV mailing system.
- c) The Sponsor agrees that sponsorship of any LIV activity does not carry with it the right for the Sponsor to claim endorsement by LIV of its products or services.

- d) The Sponsor agrees that it will not undertake any marketing concerning the Sponsor's sponsorship of the selected Program including the use of the LIV name or logo without obtaining the prior approval of LIV.
- e) All mailing undertaken on the Sponsor's behalf will comply with LIV mailing policy as advised from time to time.

## 6. Relationship

Nothing contained or implied in this Agreement constitutes a party the partner, agent or legal representative of the other party for any purpose, or creates any partnership, employment, agency or trust. Neither party has the authority to bind the other party in any way.

## 7. Intellectual Property

- a) The LIV grants to the Sponsor a non-exclusive, non-transferable, royalty free licence to use the LIV's Intellectual Property strictly for the purposes of performance of the Program selected in the Sponsorship Application Form.
- b) The Sponsor grants the LIV a non-exclusive, non-transferable, royalty free licence to use the Sponsor's Intellectual Property strictly for the purposes of performance of the Program selected in the Sponsorship Application Form.
- c) Each party warrants that it owns, is licensed to use and/or is solely entitled to use the Intellectual Property in Australia provided to the other party.
- d) Each party acknowledges that the other party's Intellectual Property is the property of the owning party, and it has no right, title or interest in or to the Intellectual Property of the other party except as expressly set out in these Terms and Conditions.

## 8. Confidentiality

- a) Neither party may disclose any Confidential Information of the other party without obtaining the prior written consent of the other party.
- b) A party may disclose any Confidential Information:
  - i) to its employees, officers and agents on a need to know basis provided that they comply with the obligations of this clause 8;
  - ii) if required to do so, to the extent that the disclosure is required by law; and
  - iii) to any professional advisors provided that they comply with the obligations of this clause 8.

## 9. Warranty

- a) The LIV warrants to the Sponsor that it has full power, capacity and authority to perform its obligations outlined in this Agreement.
- b) The Sponsor warrants to the LIV that it has full power, capacity and authority to perform its obligations outlined in this Agreement.

## 10. Indemnities

- a) The Sponsor agrees to indemnify and keep indemnified the LIV against any liability, actions, claims, demands, damages, costs and expenses incurred or suffered by the LIV in connection with or arising in any way out of the sponsorship of the selected Program, including but not limited to:
  - i) any breach by the Sponsor of these Terms and Conditions; and
  - ii) any claim that the use of the Sponsor's Intellectual Property by the LIV infringes a third party's Intellectual Property rights or other rights.
- b) The LIV agrees to indemnify and keep indemnified the Sponsor against any liability, actions, claims, demands, damages, costs and

expenses incurred or suffered by the Sponsor in connection with or arising in any way out of the sponsorship of the selected Program, including but not limited to:

- i) any breach by the LIV of these Terms and Conditions; and
- ii) any claim that arises in any way out of the management or running of the selected Program and the use of the LIV's Intellectual Property by the Sponsor infringes a third party's Intellectual Property rights.

#### 11. Exclusion of liability

Notwithstanding any other provision contained in these Terms and Conditions, neither party shall be liable to the other for indirect, incidental, special, consequential or punitive loss or damages howsoever arising (including in negligence).

#### 12. Termination

- a) Either party may terminate this Agreement without cause by giving the notice in writing no later than 60 days prior to the selected Program.
- b) Without prejudice to any other rights it may have, either party may terminate this Agreement by notice in writing to the other party in the following circumstances:
  - i) the other party is in breach of any of these Terms and Conditions and fails to remedy the breach within 10 days after the date on which written notice of the breach has been served on the other party;
  - ii) if the other party commits an act of bankruptcy; or
  - iii) if, for any reason, either party, in the reasonable opinion of the other party, comes into general disrepute or is the subject of criticism that may adversely reflect upon the other party, the party forming this opinion may terminate this Agreement providing 10 days written notice to the other party.
- c) Neither party will be liable for any failure to carry out any provision of these Terms and Conditions if the failure was caused by circumstances beyond its control, including, but not limited to, acts of God, fire, accident, interruptions to energy supplied, strike, riot, civil commotion or war whether declared or not (**Force Majeure Event**). The parties must do all things reasonably necessary to mitigate the effect of the Force Majeure Event on the performance of its obligations.
- d) If the Sponsor gives notice in writing to terminate less than 60 days' prior to the selected Program the Sponsor agrees and acknowledges that it will be liable for the Fees unless otherwise agreed with the LIV.

#### 13. Notices

- a) All notices to be given under this Agreement are to be in writing. Notices must be forwarded to the other party by prepaid post, facsimile or email to the addresses set out in the Sponsorship Application Form or otherwise as notified in writing to the other party from time to time.
- b) All notices served under this Agreement will be considered to have been received 3 business days after posting, unless sent by facsimile in which case the notice shall be deemed to have been received on the date shown on the sender's transmission report.

#### 14. Assignment

Neither party may assign its rights or obligations under this Agreement without the prior written consent of the other party.

#### 15. Waiver

No waiver by either party of any provision contained in these Terms and Conditions will amount to a continuing waiver of any other provision of these Terms and Conditions unless made in writing and signed by the party.

#### 16. Variation

The Sponsor agrees that these Terms and Conditions may be changed from time to time by mutual written agreement between the parties.

#### 17. Severability

If any part of these Terms and Conditions is held to be invalid or unenforceable in any way, the remaining provisions will not be affected and remain in full force for the selected Program.

#### 18. Governing law

This Agreement is governed by the laws of the Commonwealth of Australia & the laws of Victoria, the parties irrevocably submit to the non-exclusive jurisdiction of the courts of Victoria & the courts of appeal from them for determining any dispute concerning this Agreement.

#### 19. Entire agreement

The parties agree that this Agreement constitutes the entire agreement between the parties, and that this Agreement supersedes all prior agreements representations, negotiations and correspondence entered into between the parties.

#### 20. Definitions

In this Agreement and these Terms and Conditions the following meanings shall apply:

**Agreement** means the Program, the Sponsorship Application Form, and these Terms and Conditions;

**Confidential Information** means any information relating to the business of the LIV or the Sponsor which:

- a) is designated by the respective owner as confidential; or
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**Sponsor** means the party listed in the Sponsorship Application Form;

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